

# Society's Unspoken Problem

Our five biggest problems, locally and globally, are tightly entangled, cross-pollinizing, and have *a common underlying cause*.



Currently our fires are being fought with millions of uncoordinated 'water pistols' aimed at the tips of individual flames.  
**How effective is that?**

## A Common Underlying Cause ...

for all these problems – think about the implications of that:

- to solve any of these problems, *we need to solve all of them*
- if we fix the common underlying cause, *we can solve all of them*
- if we don't fix the underlying cause, *we will never solve any of them*

**Where are we headed if this underlying cause is not fixed?**

# Offering Everyone Access to a Better Life

the common underlying cause is  
***Society's Unspoken Problem***  
fixing it is humankind's biggest opportunity

and can lead to:

- everyone having *access* to basic well-being:  
food, water, a place to live, physical safety, healthcare, education, merit-based economic opportunities, and basic wealth-creation
- eradication of involuntary poverty, globally
- commercial pay parity for those who contribute to society
- reduced conflict and violence, within and between societies
- wealth and society cooperating rather than fighting each other
- improved government and strengthened democracies
- rectifying the human behavior that has caused climate change
- free public digital services – internet access, educational services, news delivery platforms – without government funding or commercial profit taking

**none of these things are possible without fixing the common underlying cause**